

## Appendix C

# LOS ANGELES COUNTY BICYCLE COALITION

## WHO WE ARE

The Los Angeles County Bicycle Coalition (LACBC) is a membership based, non-profit bicycle advocacy organization. We have over 600 dues-paying members, many of whom are active in our activities. We receive funding from members, donors, foundations, government contracts and from events. We formed in August of 1998.

## OUR MISSION

Improving the bicycling environment and quality of life in Los Angeles County

## OUR VISION

We envision a Los Angeles County that is a great place for everyday, year-round cycling. Bicycles are accepted as an integral part of our transportation system, culture, and communities. People of all ages, abilities, and cultures travel as cyclists, pedestrians, and motorists safely and simultaneously. Cyclists enjoy equal access to roads and trails, and share the same rights and responsibilities as other users. Air is cleaner, streets are safer and quieter, and people and the environment are healthier.

## OUR 2000/2001 OBJECTIVES

1. Increasing funding for bicycle projects from the Metropolitan Transportation Authority (MTA)
2. Completing the L.A. River Bike Path into Downtown Los Angeles.
3. Making sure regional transportation and long range plans have strong bicycling components.
4. Educating the public on cycling issues through our newsletter, webpage and events.

## OUR RECORD OF ACHIEVEMENT

**-L.A. River Bike Path:** Helped secure funding for this bike path and are currently working to ensure its completion into downtown Los Angeles. The river bike path is gaining in popularity with recent major coverage in the L.A. Times Calendar Weekend section.

**-Increased Funding for Bicycle Projects:** Successfully encouraged the MTA to allocate an extra \$6.7 million to bike and pedestrian facilities in 1999.

**-Bike to Work Day:** Sponsored this annual event which promotes bicycling as a viable form of transportation. Over 15,000 statewide participated in this event.

**-Silver Lake Boulevard:** Successfully campaigned to add a bike lane to the street after the L.A. Dept. of Transportation mistakenly omitted it.

**-Monthly Bike Rides:** Sponsored community bike rides throughout Los Angeles County for its members. These rides encourage folks to explore the city on bicycle.

**-Education:** Through our newsletter, events, webpage, and workshops we have educated cyclists, motorists, elected officials, and the media about cycling issues.