



# Intersections

A series of self-guided rides  
exploring connections  
underneath LA's surface



## Fat Tire Presents: **Incredible Women Getting It Done**

LACBC is proud to partner with Fat Tire to bring you a ride featuring stories in honor of Women's History Month.

This 18 mile ride starts in Downtown Long Beach and takes you north all the way to California Heights then to the Long Beach Airport before heading back through Signal Hill. Not totally flat but not a quad blaster by any means, this ride will take you on a tour of Long Beach that honors and remembers the work

### Links & Resources

izi.Travel audio guide with  
turn-by-turn directions:  
[bit.ly/LongBeachWomensHistory2021](https://bit.ly/LongBeachWomensHistory2021)

Ride with GPS route:  
<https://ridewithgps.com/routes/35204473>

Many of the neighborhoods you'll be riding through today are part of a legacy of women who put in the work to make Long Beach a place where Black people could live and thrive.

In the mid 20th century, Long Beach, like many cities across the country, was experiencing a lot of racial tension. Part of the The Great Migration, many Black people from the south were moving to places like Los Angeles and needing homes to rent or buy. In 1964, Californians approved Proposition 14 with 65% support. Proposition 14 made it legal to discriminate against whoever you wanted when selling your property.

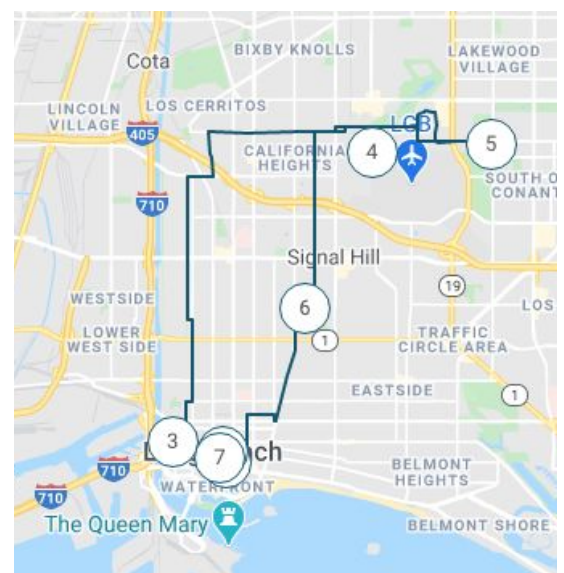
The Long Beach Fair Housing Federation was established in 1964 in response to the passage of Prop 14. The organization was made up entirely of Black women who worked for free. They developed a housing listing service for sellers who wanted to participate in equal housing when selling their property. By 1965 they had 180 listings and 80 applicants from Naples to Signal Hill. Within 10 months, the women had helped 25 families of color move into Long Beach - bringing the number of POC families in integrated neighborhoods to 33.

In 1967, Prop 14 was ruled unconstitutional, allowing the foundation to take sellers to court for discrimination. They won six cases.

The foundation also launched an investigation and found that 114 out of 243 apartment buildings were found to be using racially discriminatory practices.

In 1972, the foundation helped lead to a landmark case where a Black couple was awarded \$10,000 for dealing with their racist landlord. It was one of the largest awards of its time, and brought local and national attention toward discriminatory housing policies.

As we ride, let's celebrate these and other women for what they've done to create a better world.



## **Pedal Movement Hub: 223 E First St, 90802**

### A one-stop shop for all things bike

Our starting point and first featured stop is the Pedal Movement Hub. Long Beach's bike station is around the corner from the Metro A (Blue) Line's 1st Street Station.

This is a full service bike shop, offering Sales, Service, Rentals, and short term membership parking. Due to Covid restrictions, you need an appointment for any bike repairs but you may be able to schedule and get an appointment the same day.

Becoming a member gets you access to additional services, such as secure parking, and deals on repairs and products. To learn more about how to join email [membership@pedal-movement.com](mailto:membership@pedal-movement.com).



**From here, we're going to head north along The Promenade and make a left onto Broadway.**

## **Elinor Drinkery**

### Honoring a Long Beach Riveter

Elinor Drinkery is the red and black building on your left hand side. This Long Beach restaurant offers women-owned beer, wine, cider, hard kombucha, soft drinks and snacks from 2pm to 6pm Thursday through Sunday.

The bar is named after Elinor Otto, an original "Rosie" the riveter from Long Beach. Elinor spent 50 years of her career in Long Beach building airplanes. She worked until the age of 95 when Boeing closed their plant.



**We'll continue on our route by continuing to head north along Tribune and then making a left at 3rd Street.**





# Jenny Oropeza Community Center

A tribute to community leadership



On your left hand side is the Jenny Oropeza Community Center at Cesar Chavez Park.

The plaque dedicated to her reads:

"Jenny Oropeza had a passion for community service. In 1988 she was elected to the Long Beach Unified School District Board of Education and then served the First District on the Long Beach City Council. She

represented Long Beach in the California State Assembly and Senate. Upon becoming a City Councilmember she championed the creation of this park and to name it after her hero, Cesar E. Chavez. She worked closely with the people of this community to design a park and build a community center that would reflect the creativity and diversity of the people of Long Beach and provide them with a place to play, gather, and dream."



Jenny Oropeza passed away two weeks before the November 2010 election. Her name remained on the ballot and she posthumously won reelection on November 2.

This would be a good spot to refuel and use the restroom. Our next stop, Rosie the Riveter Park, is about 9 miles away. It's a great spot to rest for a few minutes, but there's no restroom there. The route does pass by a shopping center with restaurants and a grocery store after leaving Rosie the Riveter Park.

**From here, head east on 4th St then make a left onto Daisy.**

## Daughtery Airfield

aka: Long Beach Airport

Before arriving at the next stop you'll pass by Daughterty Field, now known as Long Beach Airport. Signs warn for bicyclists to be on the alert for jet blasts. A recent scout did not encounter any jet blast issues, but just an fyi.





# Rosie the Riveter Park

## A monument to a community effort

On your right is Rosie the Riveter Park. This is a great opportunity to take a break and enjoy the interpretive resources located throughout the park. A memorial for the men and women who participated in the war effort, this park provides a nice location for contemplation.

There are no restrooms here however. Our route back will take us through a shopping center a few blocks away from here, where you'll find several eateries and a Whole Foods. Once you're ready to head back out, go back the way you came and head west along Conant St.



# Jenni Rivera Memorial Park

## A tribute to a local legend

Take a short cruise through the bike path inside Jenni Rivera Memorial Park. Take a few minutes to admire the murals dedicated to this Long Beach local who left us way too soon.

Jenni Rivera was a woman of many talents and had credits for singing, songwriting and acting to her name. She attended Cal State University Long Beach and is laid to rest in Long Beach's All Souls Cemetery. This park is a small tribute to her life and the community that's proud of her.





# Our last stop: The Harbor



At the end of your ride, stop by The Harbor for a Fat Tire and raise a toast to the women featured on our route, and all the other women whose names we may never know but whose legacy lives on in the fabric of our neighborhoods.

As you sit back and relax with beer in hand, know that Fat Tire is yet another legacy of women's contributions. Kim Jordan is cofounder of Fat Tire's brewer, New Belgium, and is considered one of the most successful entrepreneurs in the US. She was named one of 2018's 30 World-Changing Women in Conscious Business and is the current Executive Chair of the Board of Directors for New Belgium. **Cheers!**



## CUESHEET

Leg	Dir	Type	Notes	Total
	←	Left	Turn left onto East 3rd Street	0.2
0.0	←	Left	Turn left onto East 3rd Street	0.2
0.6	→	Right	Turn right onto Golden Avenue	0.8
0.1	←	Left	Turn left onto West 4th Street	0.9
0.2	←	Left	Turn left onto Daisy Avenue	1.0
0.5	→	Right	Turn right onto West 10th Street	1.5
0.0	→	Right	Turn right onto West 10th Street	1.5
0.0	→	Right	Turn right onto West 10th Street	1.5
0.1	←	Left	Turn left onto Magnolia Avenue	1.6
1.0	→	Right	Turn right onto West 20th Street	2.6
0.1	→	Right	Turn right onto Daisy Avenue	2.7
1.8	←	Left	Turn left onto W Wardlow Road	4.4
0.1	→	Right	Turn right onto Maine Avenue	4.5
0.0	→	Right	Turn right onto West Wardlow Road	4.5
0.4	→	Right	Turn right onto Pacific Avenue	4.9
0.0	←	Left	Turn left	4.9
0.0	→	Right	Turn right onto Pacific Avenue	4.9



## CUESHEET (cont'd)

0.3	↑	Straight	At roundabout, take exit 1 onto Pacific Avenue	5.1
0.3	→	Right	Turn right onto Pacific Avenue	5.4
0.0	←	Left	Turn left onto Pacific Avenue	5.5
0.0	→	Slight Right	Keep right onto West Bixby Road	5.5
0.1	↑	Straight	Continue onto E Bixby Road	5.6
0.4	←	Slight Left	Keep left	5.9
0.0	→	Right	Turn right	6.0
1.2	←	Left	Turn left onto Industry Avenue	7.2
0.1	→	Right	Turn right onto Cover Street	7.2
0.9	→	Right	Turn right onto Heinemann Street	8.1
0.2	←	Left	Turn left onto East Conant Street	8.3
0.2	↑	Straight	Continue onto East Conant Street	8.5
1.2	↑	Straight	Continue onto East Conant Street	9.7
0.2	→	Right	Turn right onto Worsham Avenue	9.9
0.0	←	Sharp Left	Turn sharp left onto Worsham Avenue	9.9
0.2	↑	Straight	At roundabout, take exit 2 onto Worsham Avenue	10.1
0.0	→	Slight Right	Turn slight right onto Worsham Avenue	10.1
0.2	←	Left	Turn left	10.3
0.2	→	Right	Turn right	10.5
0.0	←	Left	Turn left onto Long Beach Bicycle Path	10.5
0.0	←	Left	Turn left	10.6
0.0	→	Right	Turn right onto McGowen Street	10.6
0.1	→	Right	Turn right onto Cover Street	10.7
1.0	←	Left	Turn left onto Cherry Avenue	11.7
0.1	→	Right	Turn right onto East Bixby Road	11.8
0.2	←	Slight Left	Keep left onto East Bixby Road	12.0
0.0	→	Sharp Right	Turn sharp right onto East Bixby Road	12.0
0.0	←	Left	Turn left onto Walnut Avenue	12.0
2.3	→	Sharp Right	Turn sharp right onto Bicycle Route 25	14.3
0.4	←	Sharp Left	Turn sharp left onto Orange Drive	14.6
0.0	←	Left	Turn left	14.7
0.0	→	Right	Turn right onto Orange Avenue	14.7
1.5	→	Right	Turn right onto East 7th Street	16.2
0.0	→	Right	Turn right onto Martin Luther King Junior Avenue	16.2
0.1	←	Left	Turn left onto East 8th Street	16.3
0.3	←	Left	Turn left onto Linden Avenue	16.6
0.4	→	Right	Turn right onto East 3rd Street	17.0
0.3	←	Left	Turn left onto Pine Avenue	17.4