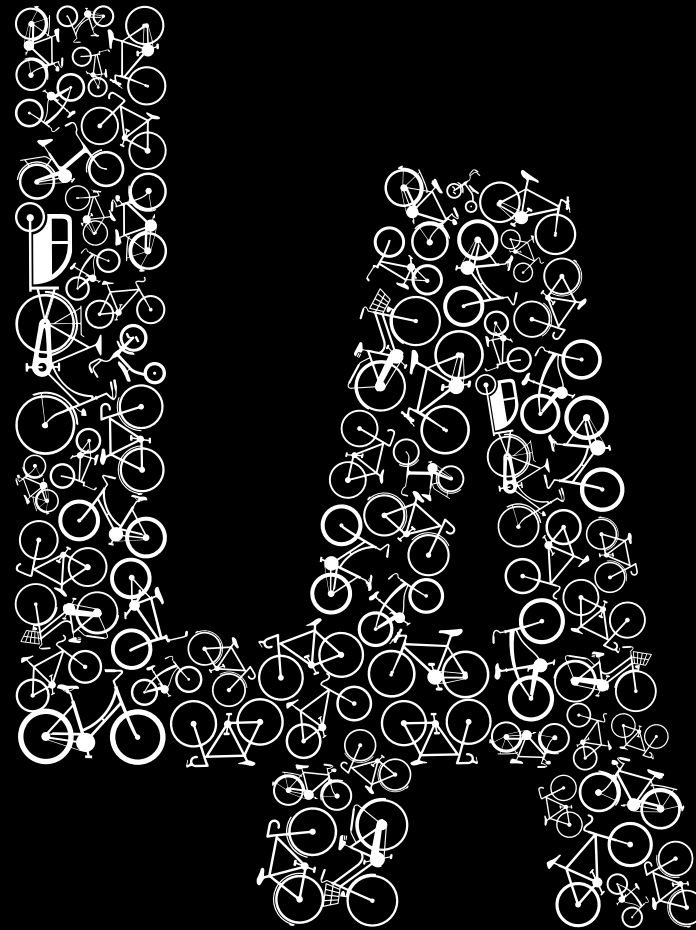


BROUGHT TO YOU BY



BIKE FEST





LA'S PEDAL-POWERED PARTY!

On Saturday, October 7, 2023, BikeLA will host its 2nd annual LA Bike Fest, our signature bike party and fundraising event. Traveling from almost every corner of Los Angeles County, bike-minded Angelenos will join our feeder rides to our outdoor venue in lovely Alhambra, where they will be met with the ultimate bike party!

Guests, partners, and volunteers will join the BikeLA Board and Staff who embrace the many ways bicycling improves the quality of life for everyone. The festivities will include music, food, bike prom pictures, games, and all good cheer as we share incredible opportunities to support our mission to make Los Angeles a safe, equitable, and joyous region to live and ride a bicycle.

BIKE FEST



SPONSORSHIP LEVELS



PRESENTING SPONSOR

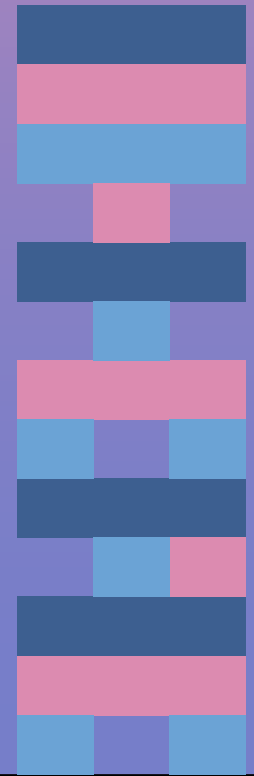
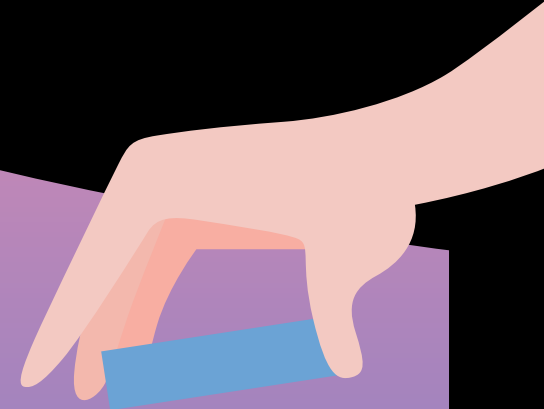
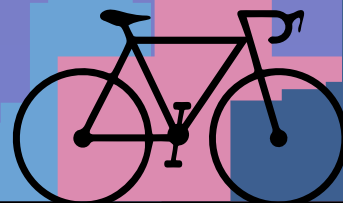
ONLY 1 AVAILABLE

BikeLA invites you to play an integral role in our work of creating a more bikeable Los Angeles County by becoming the Presenting Sponsor of LA Bike Fest.

- Exclusive press release announcing Presenting Sponsor
- Co-branded recognition throughout the event including exclusive banner
- Co-branded recognition in all pre-event promotion
- Co-branded bandana provided to all attendees
- Exclusive story highlighting you/your company in BikeLA e-newsletter (19,000+ recipients)
- Opportunity for an executive or spokesperson to share remarks during program
- Pre-recorded video greeting to be included in pre-event social media promotion
- Logo included on event invitation/save the date
- Opportunity to host a booth to distribute materials and giveaways to attendees
- 20 tickets to LA Bike Fest
- Featured in BikeLA's post-event blog
- Opportunity to be a guest blogger
- Logo included on event website labikefest.org
- Acknowledgement in recap video
- Social Media coverage (33,000+ followers)

To be included in all deliverables, commitment must be confirmed by: **SEPT 1, 2023**

\$30,000



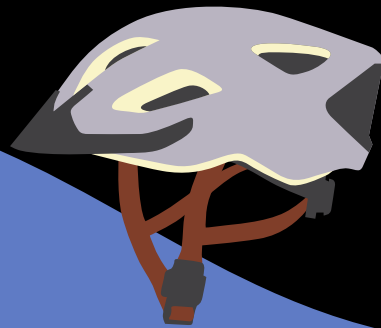


GOLD HELMET

- Pre-recorded video greeting to be included in pre-event social media promotion
- Logo included on event invitation
- Verbal acknowledgement during program
- Opportunity to host a booth to distribute materials and giveaways to attendees
- 15 tickets to LA Bike Fest
- Featured in BikeLA's post-event blog
- Opportunity to be a guest blogger
- Logo included on event website labikefest.org
- Acknowledgement in recap video
- Social Media coverage (33,000+ followers)

Deadline to confirm sponsorship commitments: SEPT 22, 2023

\$10,000



SILVER HELMET

- Verbal acknowledgement during program
- Opportunity to host a booth to distribute materials and giveaways to attendees
- Logo included on event invitation
- 10 tickets to LA Bike Fest
- Featured in BikeLA's post-event blog
- Opportunity to be a guest blogger
- Name included on event website
- Acknowledgement in recap video
- Social Media coverage (33,000+ followers)

Deadline to confirm sponsorship commitments: : SEPT 22, 2023

\$5,000



BRONZE HELMET

- Verbal acknowledgement during program
- 5 tickets to LA Bike Fest
- Featured in BikeLA's post-event blog
- Opportunity to be a guest blogger
- Name included on event website
- Acknowledgement in recap video
- Social Media coverage (33,000+ followers)

Deadline to confirm sponsorship commitments: SEPT 22, 2023

\$2,500

SPECIAL FOCUS SPONSORS

ALL LEVELS INCLUDE:

- Featured in BikeLA post-event blog
- Acknowledgement in recap video
- Social Media coverage (33,000+ followers)

Deadline to confirm sponsorship commitments: SEPT 15, 2023

FOOD

\$10,000

- Recognition/Signage at food station
- Logo included on event website - labikefest.org
- 15 tickets to LA Bike Fest

BEER

\$6,000

- Recognition/Signage at Beer Garden
- Logo included on event website - labikefest.org
- 6 tickets to LA Bike Fest

GAMES & ACTIVITIES

\$3,000

- Recognition/Signage at Games & Activities station (corn hole, connect four, etc.)
- Name included on event website - labikefest.org
- 6 tickets to LA Bike Fest

RECYCLE

\$2,000

- Recognition/Signage on all blue recycle bins throughout the event
- Name included on event website - labikefest.org
- 4 tickets to LA Bike Fest

SAFETY

\$1,500

- Recognition at Repair Station
- Name included on event website - labikefest.org
- 2 tickets to LA Bike Fest

WATER

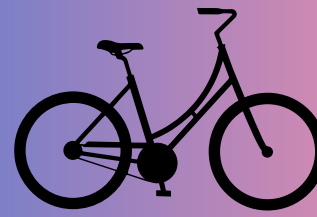
\$850

- Recognition/Signage at hydration station
- Name included on event website - labikefest.org
- 2 tickets to LA Bike Fest

AUCTION

\$700

- Recognition/signage at auction booth
- Name included on event website
- 2 tickets to LA Bike Fest



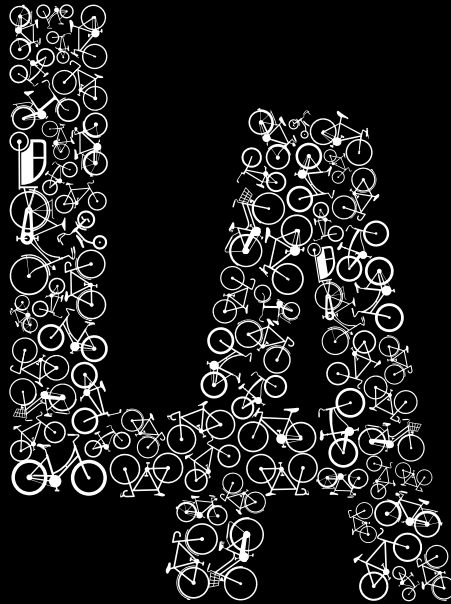


FRIENDS OF BIKE FEST

\$1,000

- Booth in event space to distribute information, materials, and/or giveaways to attendees
- Includes table, pop up tent, 2 chairs, and admission for 2 to LA Bike Fest
- Name included on event website

Deadline to confirm Friends of the Bike Fest commitment: SEPT 22, 2023



BIKE FEST

On behalf of the bike-minded individuals, children, families, and communities we serve, **THANK YOU** for your belief in our organization and your consideration of sponsorship for the 2023 LA Bike Fest.

For more information regarding Sponsorship Opportunities, please contact Genevieve Cerda, Senior Development Manager at genevieve.cerda@bike-la.org or 562.395.4119

[CONTACT](#)



BikeLA is a membership-based nonprofit that works to make all communities in Los Angeles County healthy, safe, and fun places to ride a bike through advocacy, education, and outreach. BikeLA is a 501(c)(3) non-profit organization (EIN 95-4845170)